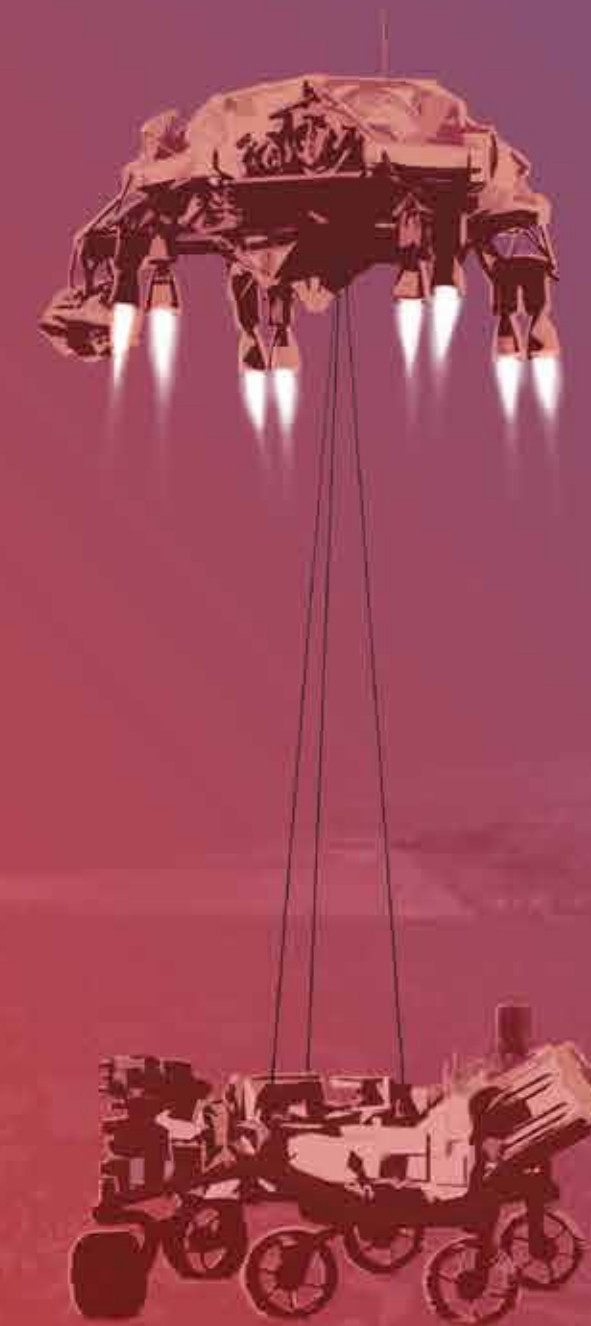
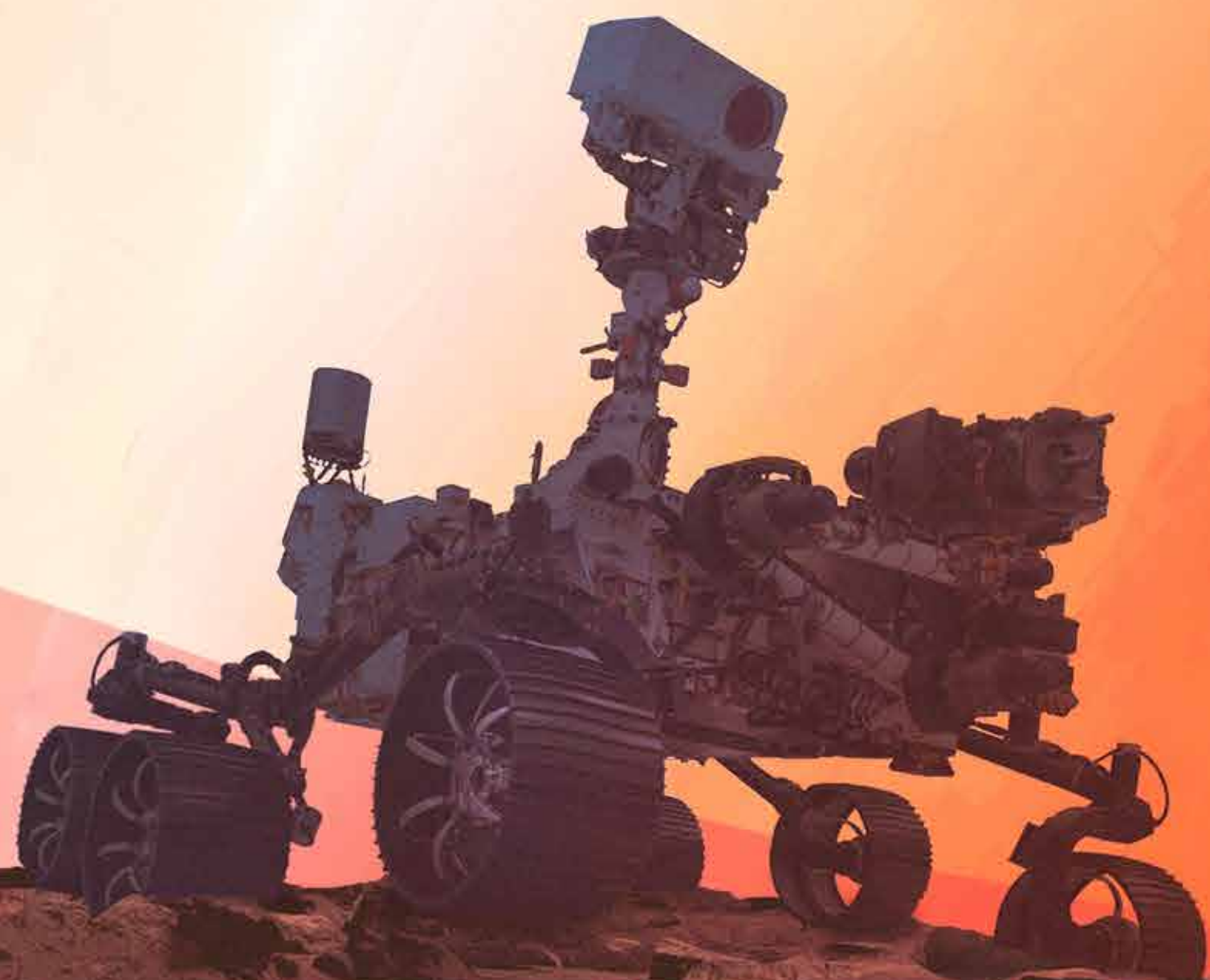


#CountdownToMars Landing

Social Media Toolkit

MARS
PERSEVERANCE





MARS PERSEVERANCE

After nearly 300 million miles, NASA's Perseverance rover completes its journey to Mars on Feb. 18, 2021. To reach the surface of the Red Planet, it has to survive the harrowing final phase known as Entry, Descent, and Landing.

Only then can the rover – the biggest, heaviest, cleanest, and most sophisticated six-wheeled robotic astrobiologist ever launched into space – search Jezero Crater for signs of ancient life and collect samples that will eventually be returned to Earth.

Perseverance is also bringing cutting-edge technologies to Mars – including a helicopter named Ingenuity, the first aircraft to attempt powered, controlled flight on another planet.

[Get to Know Your Rover](#)
[Image & Video Galleries](#)
[Watch Online](#)

Here are some of the ways you can take part in this landing!

Set a reminder to watch our live coverage on Thursday, Feb. 18 starting at 2:15 p.m. EST on [NASA TV](#) or @NASA social media accounts.

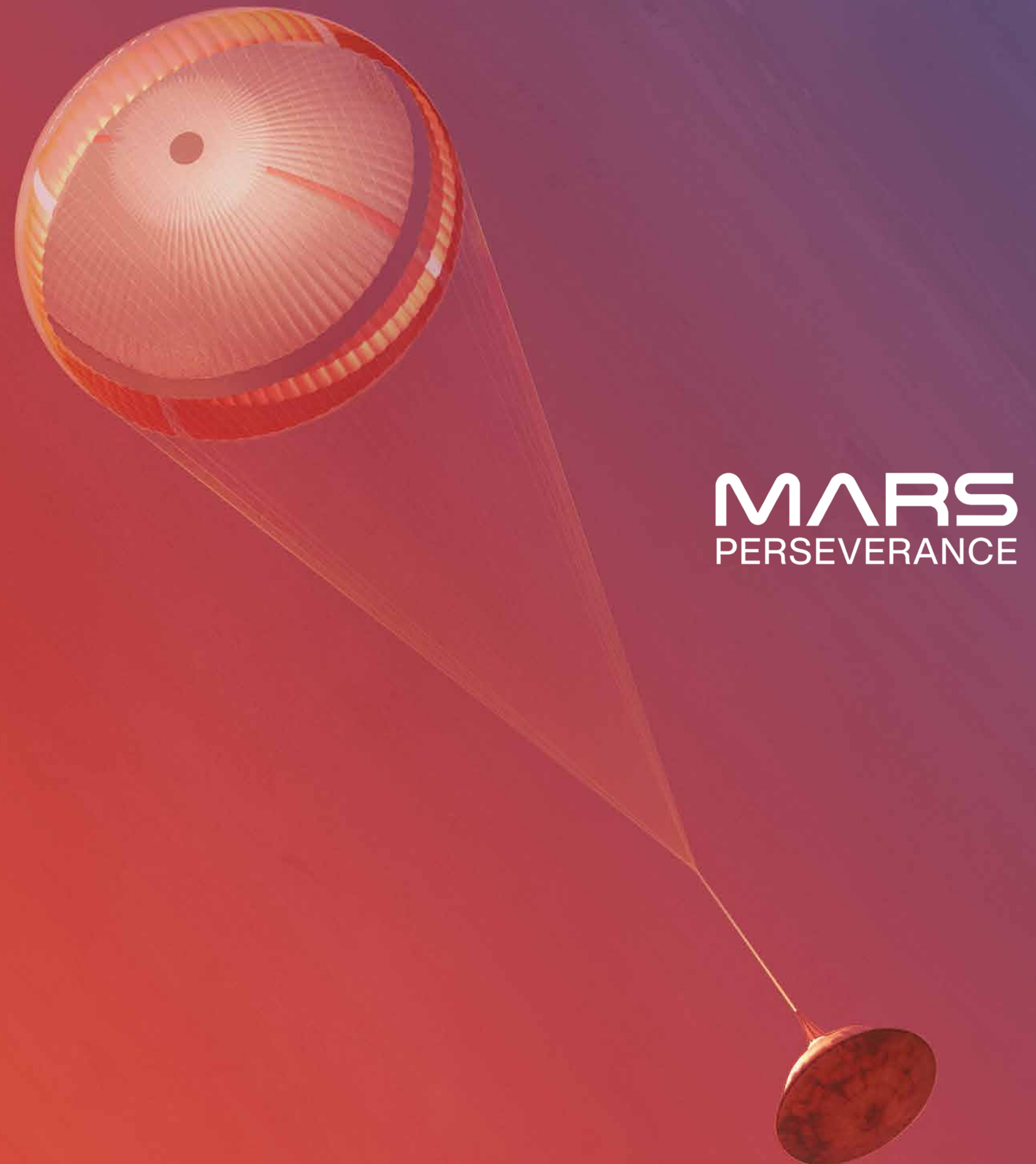
Get Mars-related webcasts for learners of all ages, along with lessons and activities for students with our [Mission To Mars Student Challenge](#).

Check out our [interactive experiences](#) – [Send Your Name](#) on the next mission to Mars, try the Mars [Photo Booth](#), or take a virtual field trip to Mars with our Facebook and Instagram AR filters.

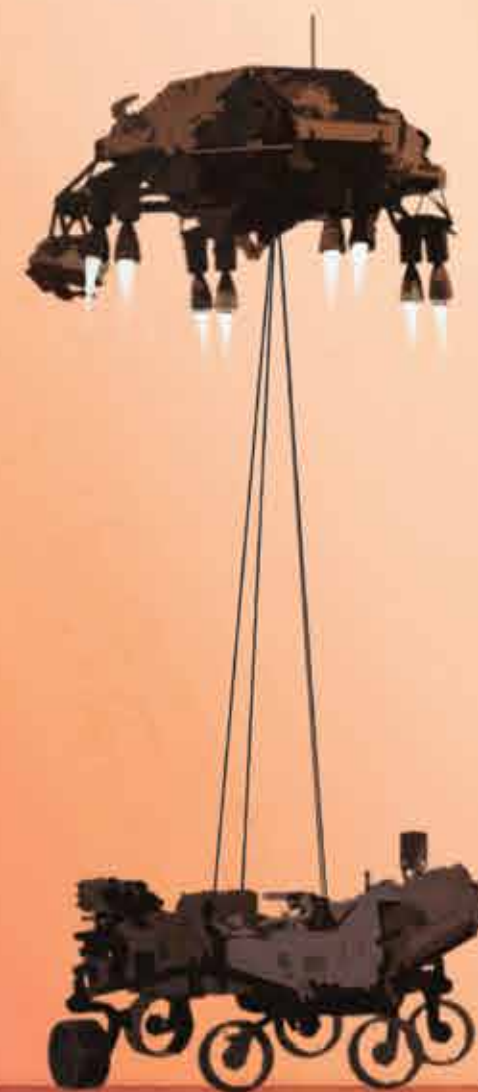
Host a [Virtual Landing Event](#) or join our [Virtual NASA Social](#) while you're social distancing and encourage others to do so too!

Join the conversation on social media using #CountdownToMars. Email our [social media team](#) with links to content you share online so we can feature it on the landing broadcast and/or share it with our 120 million + followers.

For the first time ever, we will also be hosting a Spanish language broadcast of the Mars landing from our NASA en español social accounts and on the [NASA en español YouTube](#) account!



MARS
PERSEVERANCE



Join me in the #CountdownToMars! On Feb. 18, @NASA is landing the @NASAPersevere rover on Mars. Here are some of the ways you can take part in this landing: <https://mars.nasa.gov/mars2020/timeline/landing/>

Mars awaits. Are you ready? The @NASAPersevere will land on the Red Planet on Feb. 18. Watch the live #CountdownToMars landing broadcast, starting today at 2:15 p.m. EST: <http://nasa.gov/nasatv>

Was there ever life on Mars? @NASAPersevere will search for ancient life, pave the way for human exploration, and collect samples for future return to Earth. Explore this mission of discovery: <https://mars.nasa.gov/mars2020/#CountdownToMars>

#CountdownToMars

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National Aeronautics and
Space Administration



MARS PERSEVERANCE