

#LaunchAmerica

Virtual Watch Party Toolkit

Bring together friends & family for an exciting virtual launch experience!

LAUNCH AMERICA

On Monday, May 27 at 4:33 p.m. EDT, a new era of human spaceflight will kick off when NASA astronauts Bob Behnken and Doug Hurley fly on SpaceX's Crew Dragon spacecraft, lifting off on a Falcon 9 rocket for an extended stay at the International Space Station for the Demo-2 mission.

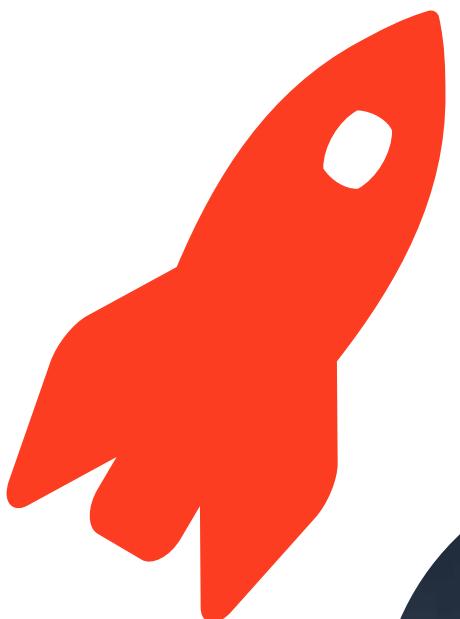
We know how we're planning to watch as NASA prepares to #LaunchAmerica – the question is, do YOU?

Bring together your friends and family – virtually – to celebrate history being made!

Here's how!

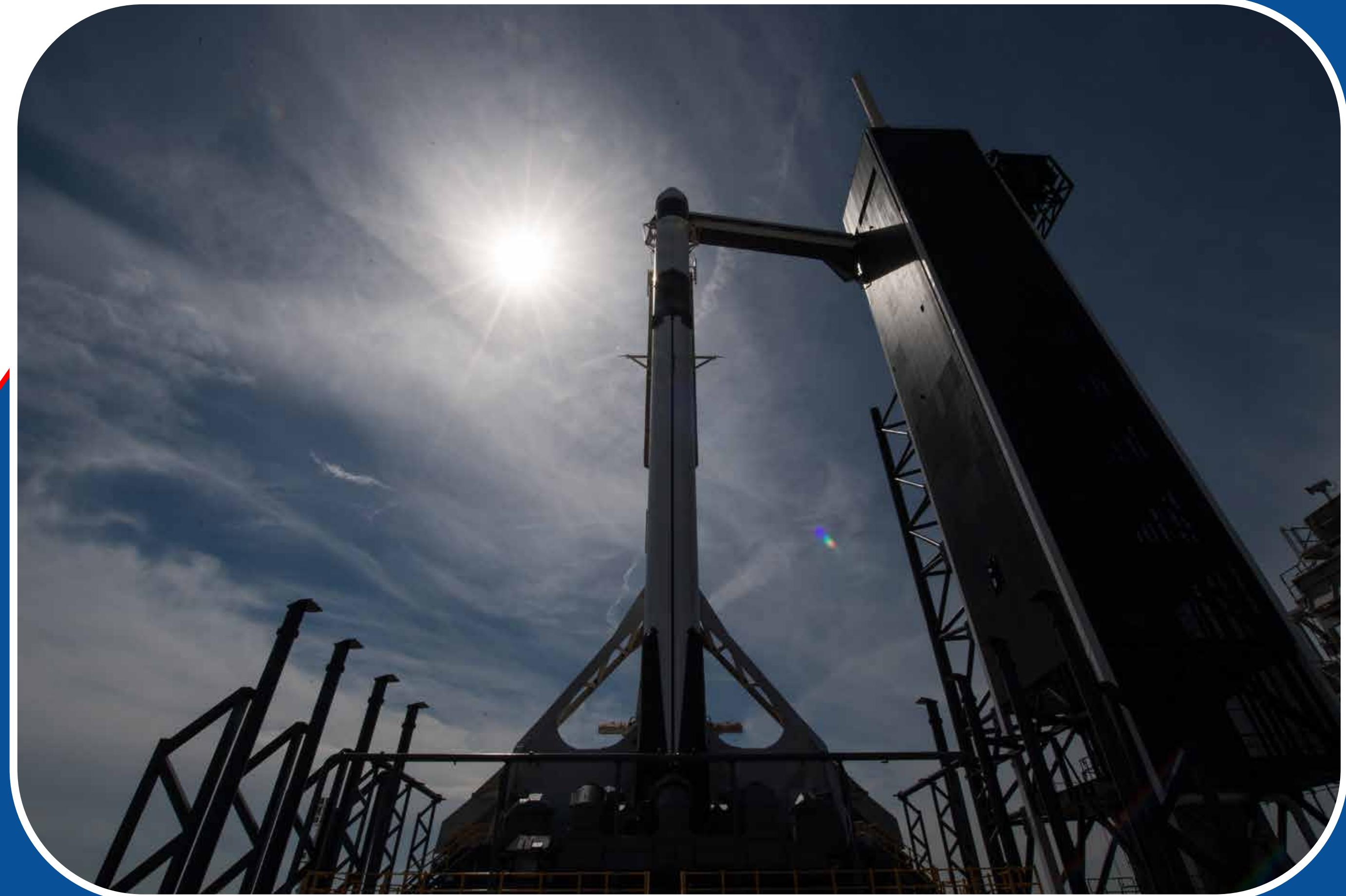


How to Host A Virtual Watch Party



Find your Platform

Create a watch group
using your preferred video
communication software.





Choose a Theme

Theme Suggestions:

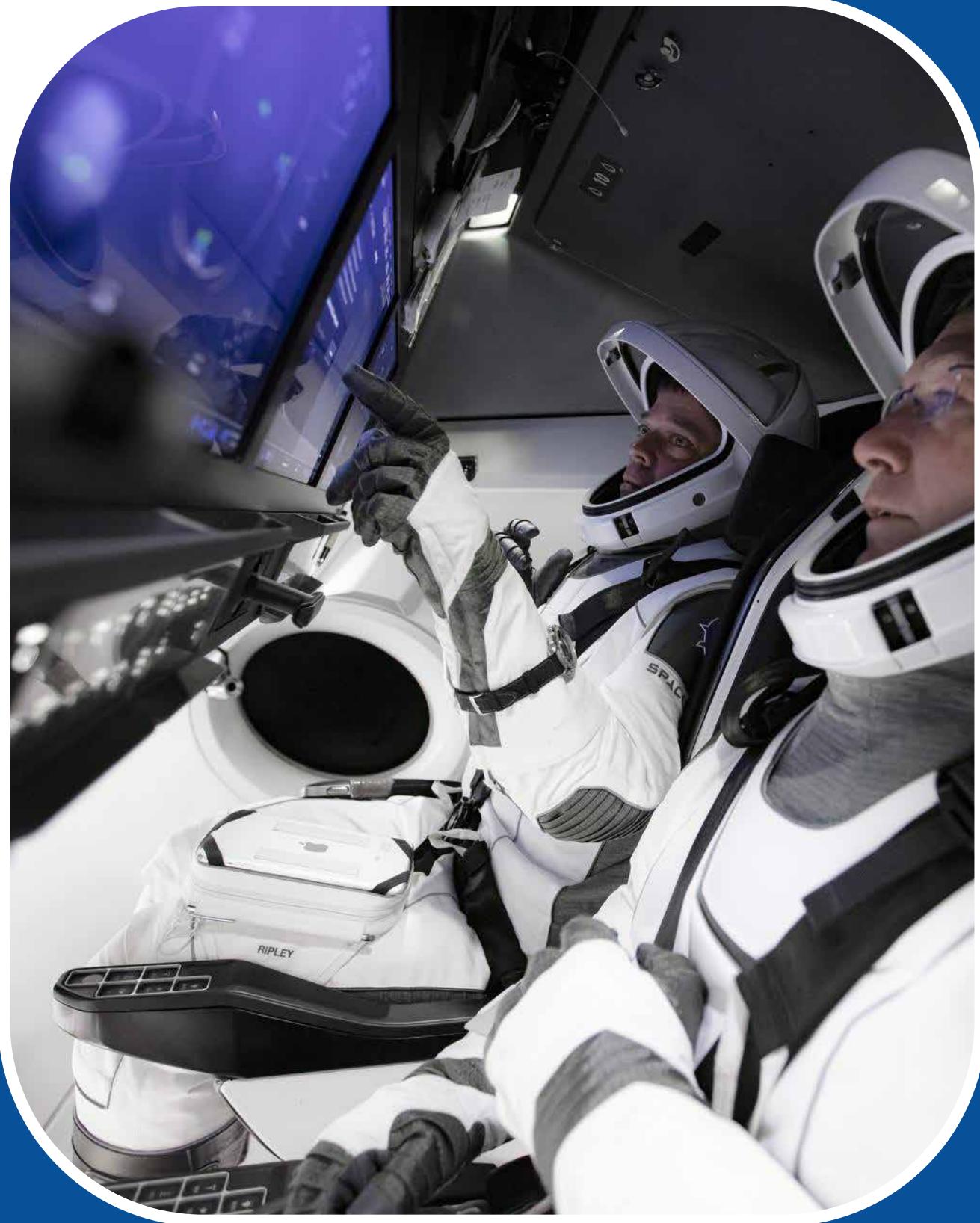
- Everyone wears their favorite NASA gear – don't forget #TheWormisBack!
- Guests dress as their favorite astronaut or scientists.
- Attendees dress as their favorite character on a space-themed show.
- Participants dress up as, or wear the color of their favorite planet.

Create an Agenda

Create a list of activities for your guests as you count down to launch:

- NASA trivia
- Costume competition
- Space-themed charades
- [Space jam playlists](#)
- [#NASAatHome](#)





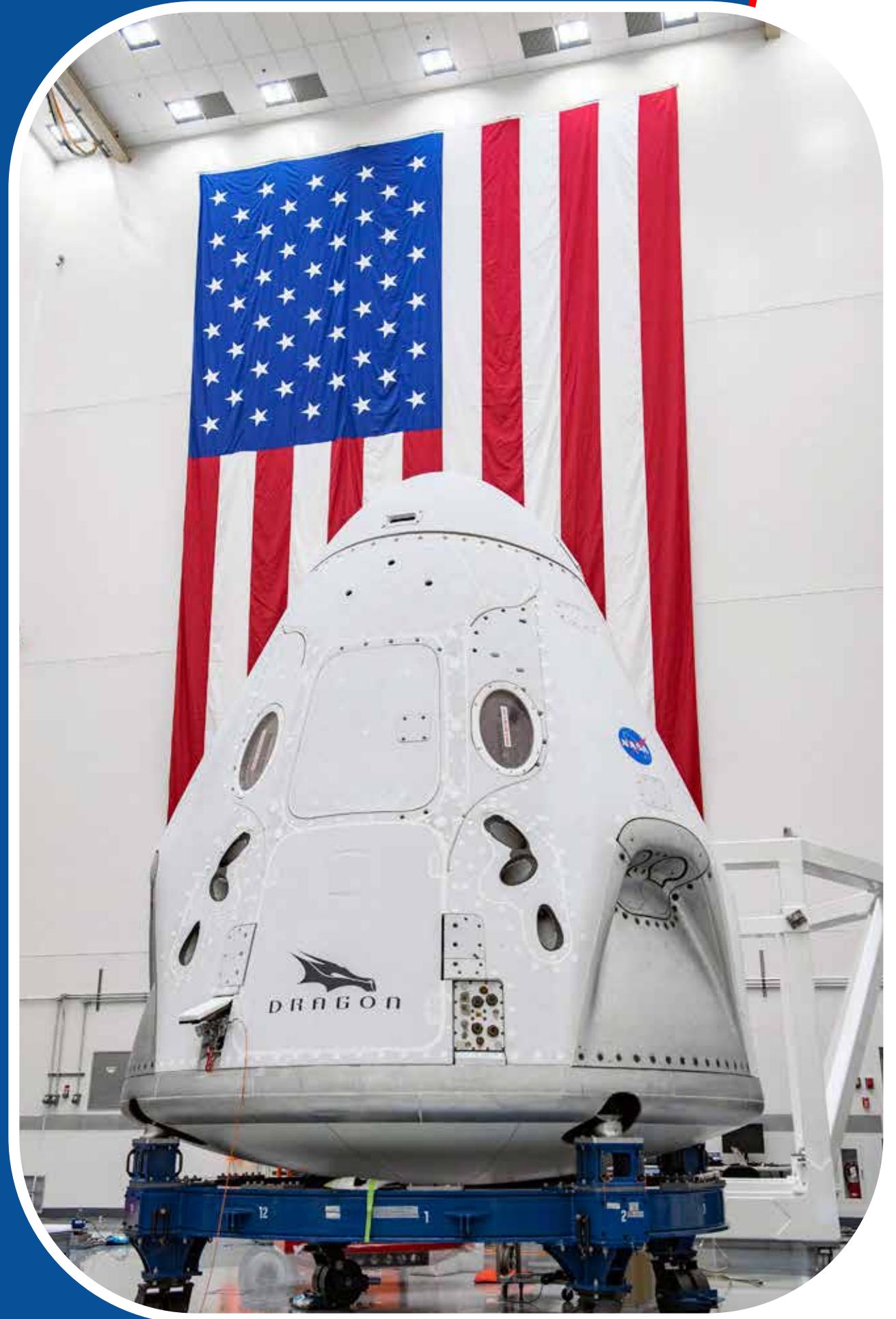
Invite Participants

Prep your guest list and send out your invite. Don't forget to share information about #LaunchAmerica and provide your guests with instructions in advance!

Get Ready to PARTY

- Pick your spot
- Perfect your lighting
- Prepare your snacks
- Set up your video device





Get the Party Started & Watch As We #LaunchAmerica

Watch the launch broadcast live on NASA TV, www.nasa.gov/live, YouTube, Twitter, LinkedIn or Facebook beginning at 12:15 p.m. EDT on May 27.

HOW TO INTERACT OR ASK A QUESTION DURING LIVE EVENTS

To interact on social media in real time, use the hashtag #LaunchAmerica on Twitter. Online viewers can also ask questions to mission experts before and during the launch using the hashtag #AskNASA.

Snap some pictures

Share your virtual watch experience with us on social media using the hashtag **#LaunchAmerica**.



NASA

Twitter: [@NASA](https://twitter.com/NASA)

Facebook: [@NASA](https://facebook.com/NASA)

Instagram: [@NASA](https://instagram.com/NASA)

★★★
LAUNCH AMERICA